Form No. INC-33

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013)]



Form language

(•) English ( ) Hindi

Refer instruction kit for filing the form.

*All fields marked in * are mandatory*

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* Table applicable to company as notified under schedule I of the Companies Act, 2013

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES
B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL
C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL
D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL
E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

Table A/B/C/D/E

1 The name of the company is

PRAMARA PROMOTIONS LIMITED

2 The registered office of the company will be situated in the State of

Maharashtra

3 (a) The objects to be pursued by the company on its incorporation are:

1. To carry on the business as general merchants, traders, importers, exporters, brokers, adatias, representatives and commission agents in merchandise, goods, machinery and equipment including agricultural product, aqua culture, horticulture, floriculture, hatcheries, tobacco products, food and dairy products, sugar, apparel, yam, textiles, glass and glass products, cosmetics, paints, varnishes, dyes and pigments, toys, oils and lubricants, personal care products, pharmaceuticals, fertilizers, pesticides, precious and semi-precious stones, diamonds, tea, coffee, granites, marble and other stones, pipes, tubes, cement and cement products, paper, plastic and plastic products, moulded, rubber and rubber products, musical and sports goods, steel products of all kinds, telecommunication equipment, electricals, computers and peripherals, hardware, software, entertainment/electronic media software and domestic appliances. No money circulating scheme shall be carried out by Company 2. To carry on the business as manufacturer, promoter, dealer, processor, assembler, distributor, stockist, franchiser, franchisee, representative, agent, designer, advertiser, brand builder or consultant for premium items and gifts; merchandise; product and service sector specific things including plastic, electronic, industrial packaging products and

	household products; daily use articles or things or accessories including office stationery supplies, toys, games, apparel, garments and other similar orallied products or materials. 3. To carry on the business as developer, provider, designer, promoter, operator, manager, facilitator, agent, dealer, franchiser, franchisee, advertiser, brand builder or consultant for loyalty rewards and programs for a product, service, facility or business. 4. To carry on the business as developer, provider, designer, promoter, operator, manager, maintainer, facilitator, aggregator, agent, dealer, franchiser, franchisee, advertiser, brand builder or consultant for e-commerce platforms, systems, solutions, processes and technologies for any product, service, facility, information or business and to provide all allied services and to perform all allied functions tofacilitate the e-commerce transactions
(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are	5. To enter into contracts with governments, whether local, provincial or central, in the Union of India and abroad.6. To enter into contracts, agreements and arrangements with any other company, licensees, person, firms, trust or any other party whether in India or abroad for carrying out by such other company or party on behalf of the Company of any of the objects for which the Company is founded.7. To pay out of the funds of the Company all expenses which the Company may lawfully pay off, or incidental to the formation, registration of and advertising of or raising money for the Company and its subsidiary and the issue of its capital including brokerage and commissions for obtaining applications for placing or underwritings or procuring the underwriting of shares, debentures or debenture-stock and to apply at the cost of the Company to any competent authority for the extension of the Company's powers.8. To open, maintain, adjust, start or close account of any nature and description with any bank or banks as may from time to time be thought fit and to operate upon and pay into or withdraw money from such accounts and do all acts necessary for the purpose in or outside India.9. To issue debentures, debenture-stock, bonds obligations and securities of all kinds and to frame, constitute and secure the same, as may seem expedient, with full power to make the same transferable by delivery or by instrument of transfer or otherwise and either perpetual or terminable and either redeemable or otherwise and to charge or secure the same by trust deed or otherwise on the undertaking of the Company or upon any specific property and rights, present and future, of the Company including, if thought fit, uncalled capital or otherwise howsoever.10. To obtain any order or license of any Government or of any other authority of any legislature for establishing the company to carry any of its objects into effect or for effecting any modification of the Company's constitution or for any other purpose which may seem expedient and to oppose any proceedings or applications, which

may seem calculated to prejudice the Company's interests11. To enter into any arrangements with any Government authorities, municipal, local or otherwise or any persons or company that may seem conducive to the objects of the company or any of them and to obtain from any such Government, authority, person or company any rights, privileges, charters, contracts, finance, licenses and concessions including in particular rights in respect of railways, waterways, roads and highways, which the Company may think fit desirable and carry out, exercise and comply therewith.12. To operate a branch of a business, which this Company is authorized to carry on by means of or through an agency of any subsidiary company or companies and to enter into any arrangement with such subsidiary company for taking the profits and bearing the losses of any business or branch as carried on or for financing subsidiary company or guaranteeing its liabilities or to make any other arrangement which may seem desirable with reference to any time and either temporarily or permanently to close any such branch or business.13. To form, constitute, promote, subsidize, organize and assist or aid in forming, constituting, promoting, subsidizing, organizing and assisting or aiding any company or companies of all kinds for the purpose of acquiring all or any of the property, rights and liabilities of this company or for carrying on any business which this Company is authorised to carry on or to promote or advance the interest of this Company.14. To employ experts to investigate and examine into the conditions, prospects, value, character and circumstances of any business concern or undertaking and generally of any assets, property or rights and to provide for their remuneration by payment in cash or otherwise having similar objects.15. To adopt such means of making to the public the business of this Company known and in particular by giving prizes, awards and donations or advertising prizes, awards and donations or advertising in the press by circulars, hoardings, posters, placards, publication of books, journals or banners subject to the provisions of the Companies Act, 2013.16. To establish agencies in India and abroad for sale and purchase and to regulate and discontinue the same, for the business of the Company.17. To nominate directors or managers of any subsidiary company in which this Company is or may be Interested.18. To send out Directors and Employees within India or to foreign countries for promoting the interest of the Company and to bear all the expenses incurred in this connection.19.To take part in the management, supervision and control of the business or operations of any company or undertaking in India and/or abroad.20. For the purpose mentioned in the preceding clauses, to appoint and remunerate any directors, trustees, employees, workmen or other experts or agents.21. To let, lease, sell, re-sell, part with

transfer, purchase, mortgage, charge or otherwise with the company's undertaking, buildings or other property or any part of thereof belonging to the Company or which may be deemed necessary or convenient for the purpose of Company's business or may be thought desirable.22. To sell, lease, mortgage, grant licenses, easements and other rights over and in any other manner deal with or dispose of the undertaking, property, assets, rights and effects of the Company, may think fit, and in particular, for shares, debentures or securities of any of the company, to promote any other company or companies for the purpose of its or their acquiring all or any of the property, rights or liabilities of the Company.23. To amalgamate, enter into any partnership or acquire the whole or any part of the business, property and liabilities of, or acquire any interest in the business or undertaking of, or enter into partnership or any arrangement for sharing profits or losses, or for any union of interest, joint ownership, joint venture, reciprocal concession or co-operation with any person, association of persons, firm, entity or company, carrying on or engaged in or about to carry on or engaged in business or transaction, which the Company is or may be authorized to carry on for mutual assistant, with any such person, association, firm, entity or company.24. To purchase, take on lease or license or hire or otherwise any real and/or personal property and any rights or privileges and advantages of any kind whatsoever which the Company may think necessary or convenient for the purpose of its business or may enhance the value of any other property of the company and in particular, any land (freehold, leasehold, or other tenure), tenements, buildings, easements, machinery, plant and stock-in- trade and on any such lands, to erect buildings, factories, sheds, godowns or other structures for the business purposes of the Company and also for the residence and amenity of its employed staff and other workmen and erect and install machinery and plant and other equipments deemed necessary or convenient or profitable for the purpose of the company and either to retain any property to be acquired for the purpose of the Company's business or to re-sell, mortgage, let on lease and/or otherwise deal with or to turn the same to account as may seem expedient.25. To establish or promote or concur in establishing or promoting any company or companies having similar objects for the purpose of acquiring all or any of the property, rights and liabilities of the company or for any other purpose and to place or guarantee the placing of, underwrite, subscribe for or otherwise, acquire all or any part of the shares, debentures or other securities of any such other company.26. To apply for, purchase or otherwise acquire, and protect and renew in any part of the world, any patents, patent rights, brevet invention, trademarks, designs, licenses, concessions and the like, for conferring any

absolute, exclusive, nonexclusive or limited right to their use or any secret or other information as to any invention which may seem capable of being used for any of the purpose of the Company or and to sue, exercise develop or grant licenses in respect of or otherwise turn to account the property, rights or information so acquired and to expend money in experimenting upon, testing or improving any such patents, inventions, rights or information.27. To refer or agree to refer, any claim, demand, dispute or any other question, by or against the Company, or in which the Company is interested or concerned, and whether between the Company and a member, members or his or their representatives or between the Company and third parties, to arbitration in India or at any place outside India and to observe and perform and to do all acts, deeds, matters and things to carry out or enforce the awards.28. To lend and advance money with or without security or to give credit to such persons, firms, companies or corporation on such terms as may seem expedient and in particular, to customers and others having dealing with the Company.29. Subject to the provisions of the Companies Act, 2013, to distribute among the members in specific, any property of the Company or any proceeds of sale or disposal of any property of the Company inthe event of winding up.30. To insure the whole or any part of the property of the Company, either fully or partially, to protect and indemnify the Company from liability or loss in any respect, either fully or partially and also to insure and to protect thereof, either on mutual principle or otherwise.31. To stand as guarantors and be surety or answerable for the debts or defaults of any person, firm or company arising on contracts for payment or repayment of moneys or loans or the fulfillment of any obligation or performance by any such person, firm or company, and to enter into contracts of indemnify or guarantee on such terms and conditions as may seem necessary or expedient for effecting the same.32. To create any depreciation fund, reserve fund, sinking fund, insurance fund equalization fund for dividend or any special or other fund, whether for depreciation or for repairing, improving, extending, or maintaining any of the property or properties of the Company or for redemption of debenture or redeemable preference shares or for any other purpose whatsoever conducive to the interest of the Company.33. To furnish and provide deposits and guarantees for any funds required in relation to any tender or application for any contract, concession, decree, enactment, property or privilege or in relation to the carrying out of any contract, concession, decree or enactment subjects to the provisions of Companies Act, 2013.34. To indemnify Officers, Directors, Promoters and Servants of the Company against proceedings, costs, damages, claims and demands in respect of anything done or ordered to be done and in the interests of the Company or for any loss or damage

or misfortune whatever which happens in execution of the duties of their office or in relation thereto.35. To subscribe, contribute or guarantee money for any general or useful object or funds or political parties or institutions and to aid peculiarly or otherwise any association, body or movement having for an object, the solution, settlement or surmounting of industrial or labour problems or trouble or the promotion of industry or trade.36. To invest and deal with moneys and funds belonging or entrusted to the Company, not immediately required, in land, buildings, bullion, articles, goods, negotiable instruments, advances against ships, vessels, vehicles, air crafts or such other crafts or in any movable or immovable property or rights, government, municipal and other bonds and securities and in such other investment and in such manner as may from time to time be determined and to vary such investments and transactions and to lend moneys on such terms with or without security as may seem expedient and in particular to customers and other having dealings with the Company and to guarantee the performance of contracts by any such persons.37. To let any portion of any premises for residential, trade or business purposes or other private or public purposes and to collect rents and income and to supply to tenants and occupies and others, refreshments, clubs, public halls, massagers, lights, waiting rooms, reading rooms, meeting rooms, lavatories, laundry conveniences, electric conveniences, garages and other amenities.38.To undertake any advisory, clerical or similar work for the business of the Company.39. To insure or guarantee the payment of advances, credits, bills of exchange and other commercial obligations or commitments of every description as well as the fulfillment of contracts and other trading and commercial transactions of every description, whether at home or abroad and to indemnify any person against the same and to guarantee the payment of money secured by or payable under or in respect of any debentures, debenture stock, bond, mortgage, charge, security, contracts or obligations of any person, persons or corporation or any authority, supreme, municipal, local or otherwise.40. To become member of association or company or members of any chamber of commerce or other body or association of business, trade or industries.41. To undertake and execute any trusts, the undertaking of which may seem to the Company desirable for the benefit of the employees, former employees or their dependents and family members.42. To employ experts to investigate and examine into the conditions, prospects, value, character and circumstances of any business concern or undertaking and generally of any assets, property or rights and to provide for their remuneration by payment in cash or otherwise having similar objects.43.To draw, make, accept, endorse, discount, execute, issue, negotiate, assign and deal

with promissory notes, bills of exchange, cheques, drafts, debentures, bonds, bills of lading, railway receipts, warrants and all other negotiable or transferable instruments.44. To acquire or purchase any going or operating concern carrying on the same o similar business or business as covered by the object clause of the above or other concern considered by the Company to be in the best interests of the Company.45. To borrow or raise money and to execute and issue security as the Company shall think fit including mortgages, charges or securities over the whole or any part of its assets, present or future.46. To undertake and execute any trust, the undertaking of which may seem to the Company desirable, either gratuitously or otherwise.47. To provide and arrange for technical consultancy, training, education aid and advice to any person in respect of any matters connected with the business and to provide services to develop, establish, maintain and aid in the development, establishment and maintenance of laboratories, research stations, and programmers, technology centers, green houses, processing and distribution centers or otherwise for the purpose of effecting improvement in all kinds of activities 48. To undertake, carry out, promote and sponsor or assist any activity for the promotion and growth of national economy and for discharging social and moral responsibilities of the Company to the public or any section of the public as also any activity to promote national welfare or social, economic or moral upliftment of the public and any section of the public and in such manner and by such means to the generality of the foregoing, undertake, carry out, promote, and sponsor any activity for publication through books, literature, newspapers or other similar and allied media including television or for organizing lectures or seminars likely to advance these objects as for giving merits, awards, scholarships, loans or any other assistance to deserving students or other scholars or persons to enable them to prosecute their studies or academic pursuits or researches and for establishing, conducting or assisting any institution fund, trust or other body having any one of the above said objects as one of its objects by donations or otherwise in any other manner in order to implement any of the above mentioned objects or purposes transfer without consideration or at such fair or concessional value subject to the provisions of the Companies Act, 2013, and divest the ownership of any property of the Company to or in favour of any public or local body or authority or central or state government or any public or other institutions or trusts or funds or bodies.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding * [ ] rupees.

(iii) The share capital of the company is [192000000] rupees, divided into

19200000	Equity Share	Shares of	10	Rupees each	

Attachments

First Subscriber (s) sheet	Subscribersheet.pdf

Declaration

Pursuant to resolution no. 04 dated, 21/04/2026 I, on the behalf of Board of Directors, declare that following amendments have been adopted in Memorandum of Association:

The Authorised Share Capital of the Company is increased from Rs. 15,00,00,000/- (Rupees Fifteen Crore) divided into 1,50,00,000 (One Crore Fifty Lakh) Equity Shares of Rs. 10/- (Rupees Ten) each to Rs. 19,20,00,000/- (Rupees Nineteen Crore Twenty Lakh) divided into 1,92,00,000 (One Crore Ninety-Two Lakh) Equity Shares of Rs. 10/- (Rupees Ten) each vide ordinary resolution passed at the extra-ordinary general meeting of the Company held on Thursday, May 21, 2026.

To be digitally signed by

Name	ROHIT NANDKISHORE LAMBA
Designation	Director
DIN	0*7*6*0*
DSC	ROHIT NANDKISHORE LAMBA Digitally signed by ROHIT NANDKISHORE LAMBA Date: 2026.06.05 12:12:18 +05'30'